

Firm History

Headquartered in Los Angeles, California and established in 2006 by architects Herwig Baumgartner and Scott Uriu, each partners with over 15 years of professional experience, BplusU is a full-service architecture firm that has worked on projects both nationwide and abroad. The architects' work has comprised cultural locations (including museums, concert halls and exhibition spaces), educational and transportation facilities, master planning and urban design, offices and mixed-use developments, restaurants, and residential work.

BplusU's work was recently exhibited at the Museum of Contemporary Art (MOCA) in Los Angeles, California; at the FRAC center in Orleans, France; the Centre Pompidou in Paris, France; the 12th Architecture Biennale in Venice, Italy; the Architecture and Design Museum (A+D) in Los Angeles; the 2011 AIA Emerging Professional exhibition in Washington D.C.; the Milan Stadtkrone 2030 Exhibition in Milan, Italy; the University of Applied Arts in Vienna, Austria; at the Southern California Institute of Architecture (SCI-Arc); and the Los Angeles Forum for Architecture and Urban Design in Hollywood, California.

Two monographs have been published on B+U's work. The most recent one, B+U- Designpeak 12, was published by Equalbooks and part of its monograph series. B+U's work has also been widely published and discussed in books magazines and newspapers such as Architectural Record, Architects Newspaper, The Los Angeles Times, Los Angeles Magazine, Angelino, Azure, Futuristic, FORM, Future Arquitecturas, B-1 magazine, Architecture Live 6, REM, Elemente, Construction and Architecture, Light-Color-Sound Interior and Design, Dialog, 360 Modern Architecture, arcCA, Mark, 1000 x Architecture of the Americas, DAMDI portfolio and the Venice Biennale catalogue; as well as on television and radio.

B+U is an award winning firm and has received the Maxine Frankel Award for design research (2010), the AIA national award for emerging professionals (2011) and the A+Award for sustainability (2012).